



FROM HALIFAX'S BEST LOBSTER ROLL TO THE TASTIEST BARBECUE IN ONTARIO

***You Gotta Eat Here!* premieres Friday, January 6 at 9pm ET/PT on Food Network Canada**

For more information about *You Gotta Eat Here!* including high resolution photos visit our media site at:
www.shawmediatv.ca

For Immediate Release

TORONTO, December 6, 2011 – Food Network Canada is embarking on a deliciously entertaining cross-country tour of the country's best comfort foods. In each half hour episode of the brand new Canadian original series ***You Gotta Eat Here!***, food-obsessed funny man John Catucci (@JohnCatucci) takes viewers through the doors of three great joints, greasy spoons, and legendary institutions across Canada to taste the food that made them famous and meet the colourful characters that made them big. ***You Gotta Eat Here!* premieres Friday, January 6th at 9pm ET/PT on Food Network Canada.**

At each stop along the series' journey, John rolls up his sleeves and dives into the kitchens of local landmark restaurants to help them cook their signature dishes. John meets the owners, chefs and patrons who make each restaurant a destination you'd insist on dragging a friend to. He hears their stories, learns their family traditions and experiences their passion for good food. These are busy joints, and appetites wait for no one.

"*You Gotta Eat Here!* is a hilariously good time and I meet some really interesting folks along the way," says John Catucci, host, *You Gotta Eat Here!* "Having discovered so many great restaurants in my travels across Canada as a comedian, and having grown up working in restaurants, the show is the perfect fit because it really parallels my life."

"John has a real curiosity and down home passion for food, but it's his witty sense of humour that will keep our viewers coming back for more," says Barb Williams, SVP Content, Shaw Media. "This show, like no other, shines a spotlight on our country's most legendary eateries and their most over-the-top, crowd pleasing-comfort foods that we all love."

"It's now no secret how many great places there are to find fabulous home style cooking across Canada," says Michael Geddes, President of Lone Eagle Entertainment Ltd. "*You Gotta Eat Here!* will make Canadians proud and passionate about these restaurants that are doing it right!"

The first two world broadcast premiere episodes include:

***You Gotta Eat Here!*: Boomers Gourmet Fries, Relish Burgers, John's Place**

Friday, January 6 at 9pm ET/PT

With 12 delicious, mouth-watering poutine combinations at Boomers Gourmet Fries in Stratford, ON, host John Catucci indulges in a classic favourite with a twist. At Relish Burgers in London, ON, John samples over 40 gourmet burger selections including one heart-stopping option named after the local ER. Then he's off to John's Place in Victoria, BC, to try more than 10 varieties of brunch's best friend, 'Eggs Benny.'

***You Gotta Eat Here!*: Pizzeria Napoletana, Floyd's Diner, Haugen's Chicken & Ribs**

Friday, January 13 at 9pm ET/PT

In Montreal, QC, host John Catucci crushes tomatoes by hand at the family-run Pizzeria Napoletana. Then it's high stakes fun for a chef's preference mystery meal at Floyd's Diner in Victoria, BC. Lastly, at the legendary Haugen's Chicken & Ribs in Port Perry, ON, John samples their top secret dipping sauce.

To join the Food Network Canada conversation, check out the Food Network Canada page on Facebook at facebook.com/foodnetworkcanada or follow [@FoodNetworkCA](https://twitter.com/FoodNetworkCA) on Twitter.

You Gotta Eat Here! premieres on Friday, January 6th at 9pm ET on Food Network Canada. Catch a sneak peek of ***You Gotta Eat Here!*** on December 26th with two back-to-back episodes starting at 10pm ET on Food Network Canada.

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Food Network Canada is a Shaw Media network.

About Shaw Communications Inc.

Shaw is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit www.shaw.ca.

About Lone Eagle Entertainment

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. Founded in 1996 by Michael Geddes, Lone Eagle develops and produces high-concept television such as the smash hit series *Popstars*, the #1 rated Canadian series for three consecutive seasons. Lone Eagle Entertainment most recently produced *Wipeout Canada* for TVtropolis. Lone Eagle Entertainment has also brought TV audiences such favourites as *Inside the Box*, *You Bet Your Ass*, *The Office Temps*, *Hooked Up*, *Game On*, *The Call*, *Supermodels*, *Tribes of the 21st Century* and *Carlawood*.

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For further information, please contact:

Cathy Kurzbock

Publicist, Food Network Canada
416-966-7501
cathy.kurzbock@shawmedia.ca

Jaclyn Atwood-Powell

Publicity Manager, Lifestyle Channels
416-966-7293
jaclyn.atwood@shawmedia.ca