



FOR IMMEDIATE RELEASE

**Lone Eagle Entertainment Ltd. in association with Mindset Television Inc.
announces production of a new comedic panel / variety show
“TOO MUCH INFORMATION” for Super Channel**

(TORONTO, Ontario, Canada – April 30, 2014) Lone Eagle Entertainment Ltd., in association with Mindset Television Inc., is proud to announce that production has begun on the first season (36 episodes) of **“Too Much Information”**, a new original half-hour comedic panel/variety show exclusively for Super Channel.

Much like popular UK shows “Never Mind the Buzzcocks” and “8 out of 10 Cats”, **“Too Much Information”** is a true battle of wits. In each episode, two teams (each team consisting of 3 guest Comedic Panelists) are steered and moderated by Host, Norm Sousa. Equal parts silly, witty, titillating and crass, **“Too Much Information”** lets the audience eavesdrop in on a conversation and battle of wits between 6 distinct but equally strong and hilarious comic minds.

“We are really excited to be bringing such a unique comedic series to our subscribers,” said Julie Di Cresce, Director of Canadian Programming for Super Channel. “The format is unlike anything currently available on Super Channel, but the no-holds-barred comedic content is going to be perfectly at home in a premium cable space.”

Overseen by Series Producer, Greg Lawrence, this hilarious new series showcases a diverse mix of over 25 Comedic Panelists who change from episode to episode. Even though the panel changes, the funny remains constant. Panelists include the cream of Canadian comedy including: Carla Collins, Mark Forward, Stewart Francis, Geri Hall, Dave Merheje, Dave Merry, Naomi Snieckus, Ron Sparks and Pat Thornton.

“ ‘Too Much Information’ is a great new series highlighting the vast and deep comedic pool of talent we have in Canada, and we are thrilled that Super Channel has gone forward with us to make what will be a hilarious comedic series”, said Michael Geddes, Executive Producer and President of Lone Eagle Entertainment.

“We’re excited to share some of Canada’s top comedic talent through this unique TV series. TMI takes the leash off of comedy and brings the audience along on a wild journey. There are no limits— as long as it’s funny”, said Michael Shepard, President of Mindset Television Inc.

Adult and cable in its sensibilities, no topic is off the table and free comic reign is encouraged provided it is funny and engaging. Jokes, personal anecdotes and taking the piss out of the world at large, and sometimes one another, is all fair play.

Each episode will have a theme topic (examples include Sex, Religion, Ethics and Drinking) and our Host, will keep the conversation fast and funny to create the most entertaining smart chat show on the air in a perfect storm of stories, tom-foolery and one liners.

Set to debut on Super Channel this fall, this series promises to bring funny stories, sharp one liners, odd and absurd asides and scathing swipes at the world.

To attend a taping of “Too Much Information” go to www.hotrows.com and reserve your tickets. Tickets are free and all guests must be 19+. Taping will be at the CBC this May.

About Lone Eagle Entertainment Ltd.

TOO MUCH INFORMATION is produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. Founded in 1996 by Michael Geddes, Lone Eagle develops and produces high-concept television, such as the award winning series *You Gotta Eat Here!* on Food Network Canada, and *Popstars*, the #1 rated Canadian series for three consecutive seasons. Lone Eagle Entertainment has also brought TV audiences such favourites as; *Wipeout Canada*, *Inside the Box*, *You Bet Your Ass*, *The Office Temps*, *Hooked Up*, *Game On*, *The Call*, *Supermodels*, *Tribes of the 21st Century* and *Carlawood*. For more information on Lone Eagle Entertainment, please visit www.loneeagle.tv.

Twitter: @LoneEagleEnt | **Facebook:** [Lone Eagle Entertainment](#)

About Mindset Television Inc.

Founded by Michael Shepard, Mindset Productions focuses on developing and producing high quality film and television programming for the worldwide market. Since its launch in 2013, Mindset has produced multiple TV series and MOW's including *When Call the Heart* (Hallmark, Super Channel) and *Some Assembly Required* (YTV). Prior to forming Mindset, Shepard has spent 20 years in the entertainment business and is one of Canada's most prolific producers, having worked with many of the top broadcasters and media providers in the world including: CBS, CBC, CTV, Shaw, Rogers, Sony, Lionsgate, SyFy, NBC, BBC, Hulu, Corus, YTV, Disney, Discovery, AMC, Lifetime and many others. Most recently he has served as President of Thunderbird films.

About Super Channel

[Super Channel](#) is Canada's only national English pay television network, consisting of four HD channels, four SD channels, and Super Channel On Demand.

Super Channel's vision is to expand the Canadian premium TV experience by offering a broad range of fresh, entertaining movies, series, documentaries, concerts and fights. Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company.

Super Channel is currently available on BellTV, Shaw Direct, Rogers Anyplace TV, Shaw Cable, Cogeco Cable, Access Communications, Bell Alliant TV, Source Cable, SaskTel, MTS, Novus, Eastlink, TELUS, Videotron and other regional providers.

www.superchannel.ca

For further information, please contact:

Sylvia van Helden
Lone Eagle Entertainment
416-351-9111
sylvia@loneeagle.tv