



For immediate release:

Lone Eagle Entertainment Ltd. hires Allison Brough as Director of Development

February 17, 2015—Lone Eagle Entertainment Ltd. announces today the appointment of Allison Brough as the new Lone Eagle Director of Development.

Allison has broad experience and proven expertise in both structuring formats and casting shows. She comes to Lone Eagle from another Toronto based production company where she worked for 5 years as a Development Executive and Associate Producer on a number of sizzles, pilots and series.

“Allison Brough has developed shows for both the Canadian and US marketplace and has a proven record of developing content that works,” says Michael Geddes (President & CEO, Lone Eagle Entertainment Ltd.) “Allison is intelligent, enthusiastic and determined -we are thrilled to have her on board to lead our development activities and work closely with our creative team.”

“This comes at the perfect time in my career,” says Brough. “I have truly enjoyed my time building relationships and discovering untapped talent for the past five years. I am ready to build new opportunities with Lone Eagle Entertainment that will make a mark in the industry.”

About Lone Eagle Entertainment Ltd.

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. Founded in 1996 by Michael Geddes. Lone Eagle develops and produces high-concept television and formats, such as the award winning, multi season series *You Gotta Eat Here!* on Food Network Canada and the comedy panel show *Too Much Information* for Super Channel. Lone Eagle Entertainment's *Popstars* was the #1 rated Canadian series for three consecutive seasons. Lone Eagle Entertainment has also brought TV audiences such favourites as: *Wipeout Canada*, *Inside the Box*, *You Bet Your Ass*, *The Office Temps*, *Hooked Up*, *Game On*, *The Call*, *Supermodels*, *Tribes of the 21st Century* and *Carlawood*. Lone Eagle Entertainment series are distributed around the world. For more information on Lone Eagle Entertainment, please visit www.loneeagle.tv.

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