



FOR IMMEDIATE RELEASE:

Lone Eagle Entertainment and Just for Laughs forge a creative partnership on non-scripted comedy projects.

Toronto and Montreal (Monday, January 26/2015)

Lone Eagle Entertainment and Just for Laughs are pleased to announce a new creative partnership to co-develop and produce comedic non-scripted programming.

The two companies will leverage their collective experience in working with comedic talent, concepts and contacts in the network landscape to bring forward a number of high concept projects in the coming months for the North American television market.

As stated by Michael Geddes, CEO and Executive Producer of Lone Eagle Entertainment, "At Lone Eagle we have always looked for a comedy angle as the defining element in most of our unscripted projects. Working with Just for Laughs is a great compliment to our long standing non-scripted business at Lone Eagle. JFL knows the comedy business better than anyone and have a cherished international brand that has been built on innovation, quality and most importantly, *understanding funny*. We are thrilled to be working with Bruce Hills and his team at JFL on some groundbreaking projects".

"Throughout its 35 years, Just For Laughs has looked for innovative ways to extend its brand. This new partnership with Lone Eagle, a first class prodco with an appreciation for comedy, is an exciting step toward expanding our development and production slates in the non-scripted TV space", says Just For Laughs Chief Operating Officer, Bruce Hills.

About Lone Eagle Entertainment Ltd.

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. Founded in 1996 by Michael Geddes. Lone Eagle develops and produces high-concept television and formats, such as the award winning, multi season series *You Gotta Eat Here!* on Food Network Canada and the comedy panel show *Too Much Information* for Super Channel. Lone Eagle Entertainment's *Popstars* was the #1 rated Canadian series for three consecutive seasons. Lone Eagle Entertainment has also brought TV audiences such favourites as: *Wipeout Canada*, *Inside the Box*, *You Bet Your Ass*, *The Office Temps*, *Hooked Up*, *Game On*, *The Call*, *Supermodels*, *Tribes of the 21st Century* and *Carlawood*. Lone Eagle Entertainment series are distributed around the world. For more information on Lone Eagle Entertainment, please visit www.loneeagle.tv.

About Just for Laughs

Just For Laughs Television is one of the leading producers of stand-up and variety programming and has produced television programs that have been seen around the world on FOX, ABC, MTV, TBS, CBC, IFC, HBO, W, BBC1, TF1, RTL, Showtime, Versus, BBC America, TEN Australia, HBO Canada, and The Comedy Network. The company has also expanded into scripted and non-variety programming with the acclaimed shows The Tournament (CBC), Deal with It (W Network), and Bullet in the Face (IFC). Just For Laughs Television is part of the Just For Laughs Group. Founded in 1983, the Just For Laughs Group's growth is concentrated on four major focal points: Festivals (in Montreal, Toronto and Sydney); television production (most notably Gags, seen in 135 countries and on 95 airlines); live shows (Canadian tour dates for Jerry Seinfeld, Louis C.K., Jim Gaffigan, Bill Burr, Craig Ferguson, North American dates for Family Guy Live!); and talent management. Its inaugural Montreal Festival is over 30 years old, and is now the world's largest and most prestigious comedy event, welcoming two million people each summer. The Group has offices in Montreal, Paris, Los Angeles, Toronto, London, and a small apartment on the Internet.

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